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Start date

August 2024

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

London, England

London is the capital and largest city of England and the United Kingdom.

One of the world's most visited cities, it is steeped in history and culture. A city where you can eat fine food and experience great times, it has something for everyone.

Are you eligible?

You are eligible for an ESPA internship if you are a registered student or have graduated within the past two years and have access to some form of grant funding

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a very exciting opportunity for a talented and proactive individual to gain practical experience within an internationally recognised luxury lifestyle brand. Mentored throughout, you will support the marketing of the brand, develop brand partnerships, manage content creation for social media, coordinate awards and foster great relationships with international press. A significant part of the role is promoting brand presence, so a personable approach to business and face to face sales will be required at European trade shows. Working within a small team will allow you the ability to really understand the nature of the business whilst having the time to develop and learn new skills. If you have an interest in high-end product from a brand with a global presence, this could be the perfect opportunity for you.

Tasks

- Help co-ordinate and organize European trade shows, maximizing attendees and following up with contacts after the show
- Develop market lead generation, brand promotion and competitor research
- Work with influencers to develop new partnerships
- Assist to research, develop and implement social media strategy
- Build audiences and set up profiles on new social media platforms.
- Develop press and design award contacts, to distribute regular press releases and products

Desired Skills

- Working towards a degree in Marketing, International Business, Business or other relevant
- Creative mindset able to identify upcoming social trends that are relevant to the brand.
- A self-starter and well organized with a passion for marketing.
- Excellent communication skills, confident and proactive.

The Host Company

This successful host company is one of the UK's global designer and producer of luxury lifestyle product. Distributing products worldwide, as their product line develops, so do their global sales. Selling to both B2B and B2C, this company undertakes many exciting bespoke projects each year. You'll find their product in many prestigious retailers and iconic attractions, including the Guggenheim, Museum of Modern Art and The National Gallery. This host is expanding rapidly and seeking talented individuals to help drive future success.