



ESPA

Digital Media and Communications Internship

(HBDM1206)

Apply here

Start date

September 2024

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Warminster, England

Mere, Warminster is a charming and historic town, sitting beneath the Southwest Wiltshire Downs, an area of outstanding natural beauty. In the centre of town there is a tearoom, pubs, take aways and other shops. Nearby there are outdoor sport pursuits along with excellent walking and cycling routes. Close to a major route, enabling easy travel all the way down to the south coast or up to London.

Are you eligible?

You are eligible for an ESPA internship if you are a registered student or have graduated within the past two years and have access to some form of grant funding.

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a very exciting opportunity for a talented, proactive individual to gain practical experience at this globally recognised company. Mentored throughout, you will work with in the marketing department to raise the visual presence and brand positioning of the host company, across multiple channels, with a particular focus on videography, photography, website design and social media management. ESPA has worked with this host, repeatedly, creating fantastic student experiences and now this is your chance to impress them and boost your CV and future career prospects.

Tasks

- Help develop the websites to increase traffic through UX updates and SEO research
- Present and sell the merits of your creative ideas, directly to senior management
- Create and maintain a digital library of images and videos
- Use digital, multimedia, and social media channels to publish media
- Use SEO and marketing analytics to measure impact
- Support with marketing material their site restaurant, shop and museum team

Personal Skills

- Studying for a degree in marketing, multimedia or similar
- Excellent filming and video editing skills using Premier Pro or similar
- Knowledge of Photoshop or other editing software
- Knowledge of Google Analytics, SEO techniques, and Keywords mapping.
- Experience in website management through Ex Squarespace, Wix or HubSpot.
- Creative with great attention to detail
- Confident to share ideas and participate in discussions and excellent communication skills

The Host Company

This successful host company is the UK's largest manufacturer of brushware and hygienic cleaning tools. Distributing their products worldwide they have set the benchmark for quality and innovation across the cleaning, food manufacturing and agricultural industries; their prestigious client base includes Coca Cola, Heinz and the UK Royal Family. With offices in the USA supplying the US, Canada and Central America, this host is expanding rapidly and seeking talented individuals to help drive future success.